



MBA (Top-Up)

Suggested FAQs

What is the application channel for this programme within China?	<p>The University of Cumbria's distance learning MBA programme is an exclusive online programme with Cerwise in China. Applications are made to Cerwise, who will then share the information with the University of Cumbria. Cerwise will also carry out ID checks on behalf of the university.</p> <p>Applications for this bespoke programme that are not in the expected applicant list provided by Cerwise will be rejected.</p>
How will I study?	<p>You will have access to the University's Virtual Learning Environment, known as Blackboard.</p> <p>You will also have access to the University's library with its stock of online e-journals and e-books.</p>
What is delivery mode?	<p>This is a distance learning / online learning programme, not just a programme by correspondence. There is a combination of delivery methods such as:</p> <ul style="list-style-type: none">• Selection of recorded bit-size lectures.• Online Forum via module site on BlackBoard (the Virtual Learning Environment)• Live Lectures and seminars *• Assessment support workshops.• Research Proposal seminars and workshops.• 1-1 Dissertation Supervision via Teams and/ or email. <p>* Live sessions are highly encouraged to provide enhanced student experience, authenticity of assessment preparation and quality assurance of the MBA. There will be duplicate sessions</p>



	<p>to suit the timezone of students. Students will have to engage in some of the live sessions (group or individual) to fully appreciate some of the contents and assessment brief.</p>
What will content delivery look like?	<p>MBAS7020 Business Research Methods:</p> <p>This module aims to empower students with the necessary research skills to devise and critically engage with an independent research project. Students will be able to critically evaluate their personal engagement with research philosophies, methodologies and methods, and critically relate the linkages between each of these key strands. Delivery will be via both synchronous and asynchronous online lectures and seminars.</p> <p>MBAS7021 Independent Project:</p> <p>This module aims to provide student with the opportunity to engage in the process of business and management research through the undertaking of an applied or fundamental research project. The students will be expected to demonstrate a mastery of complex and specialised knowledge within a chosen topic. The students will also be expected to identify, research, analyse a complex situation relevant to a certain business or to different organisations across one or more sectors and provide meaningful recommendations and/or a solution to the existing problem(s). Each student will be allocated a dissertation supervisor. All supervision will be online; Teams and email.</p> <p>The University has a strict rule on engagement. Students must regularly engage in learning. Following a four working week period of continuous lack of engagement, you will be deemed to have left the programme and will be withdrawn</p>



What will I receive upon successful completion of the MBA?	You will receive a University of Cumbria conferred Degree Certificate. You will also receive a Transcript that includes more detail of the learning you have achieved.
Where will I graduate?	You will be invited to attend the University of Cumbria's Graduation ceremony. This is held in Carlisle Cathedral in the UK. If you do wish to go, you will be responsible for making arrangements and paying for travel and accommodation costs. There are more details about the University's Graduations on the website: https://my.cumbria.ac.uk/Student-Life/Graduation/
Where can I find out more about the University's Academic Regulations?	The University's Academic Regulations are the rules governing how the programme operates. It is important you understand these.