

‘Leading employers are recognising how management apprenticeships drive growth’

Degree Apprenticeships have been with us for a year now and there is increasing evidence that they are making a positive impact on businesses.

Writing in FE News the Chartered Management Institute (CMI), a recent survey of over 1,500 managers showed that support for the Apprenticeship Levy is strong, with two-thirds (63%) of managers agreeing that it’s needed to increase employer investment in skills.

Despite a slow start, the CMI is aware that many businesses are rightly taking their time to ensure they get real benefits from investing in apprenticeships. They are selecting high-quality providers and aligning apprenticeship provision to the needs of their business. As a result, many new starters are expected in the year ahead.

We have seen this at the University of Cumbria, where we have had two cohorts of Chartered Manager start in late 2017 and early 2018. Early days but from the initial surveys we have undertaken the view from employers and individuals that this programme has had a positive impact on their business.

This reflects CMI’s survey of employers prior to the recent National Apprenticeship week which demonstrated how demand is building. Many reported a very positive outlook, with 31% expecting to have more people starting new apprenticeship programmes over the coming year, compared to the period since April 2017. Nearly half (48%) of managers expect to see a rise in the number of new starts in the next 12 months.

Key to business growth is investment in leadership and management and again the CMI highlights a report from the Insolvency Service that argues poor management skills is the key reason for the high failure rate of small businesses. Still, many businesses are not aware of how they can access funding to engage with apprenticeships.

Are you aware that you can access and complete a degree, funded through the Apprenticeship Levy?

Have you considered how this could be a real benefit to your business?

Why not come on our taster sessions for our Chartered Manager Degree Apprenticeship to find out more?

Join us for the free taster sessions and find out how it could benefit you and your business.

Carlisle, Fusehill Street - Thursday 28th June (8am-11am) - [Book now](#)

Lancaster, Bowerham Road - Tuesday 3rd July (8am-11am) - [Book now](#)

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