

A photograph of a business meeting with several people in professional attire. A man with glasses and a blue tie is in the foreground, looking down. Other people are visible in the background, some looking at a laptop. The image has a soft, blurred effect.

Do you want to expand and
grow your business?

Access part funded placements and learning
& development via Cumbria Business Growth Hub



Cumbria Business Growth Hub
& Rural Growth Network



Welcome

Cumbria Business Growth Hub aims to help your business unleash its potential. A focal point for businesses looking to increase their competitiveness and grow, it offers a choice of advice, learning & development, networking and more, via a range of local partner organisations.

This booklet contains information relating specifically to the University of Cumbria's offer through Cumbria's premier business support programme.

Eligible businesses can select from the following highly specialised and part-funded support:

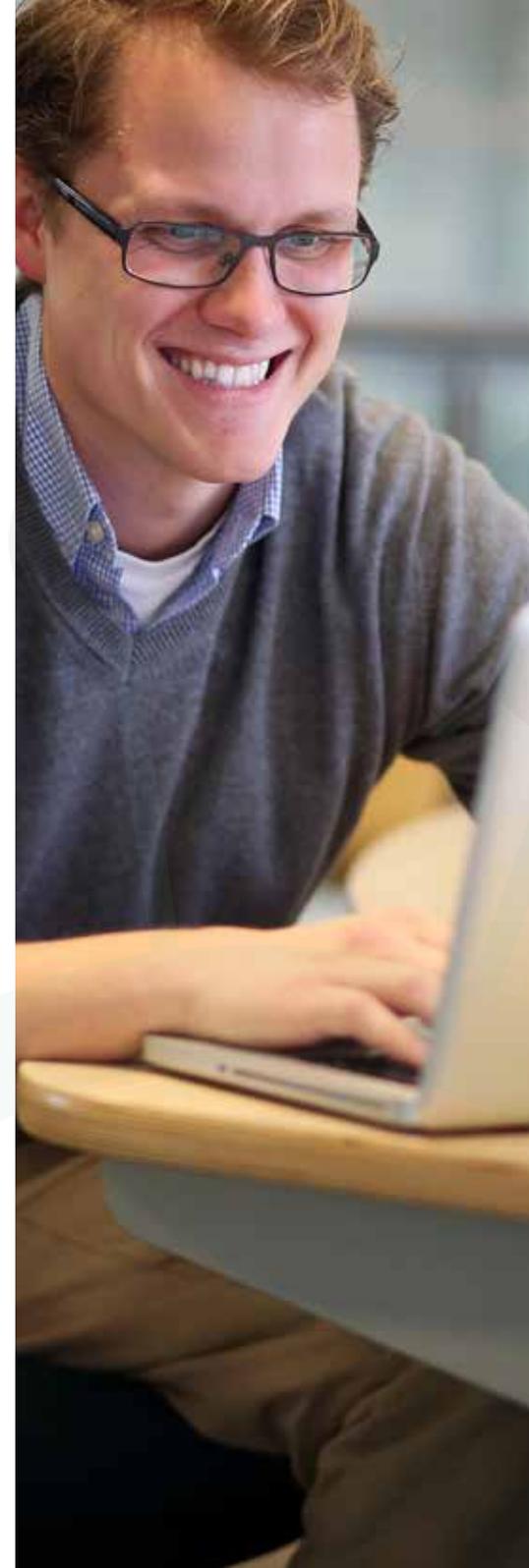
- **Graduate Placements**
- **Learning and Development**

Find out more on the following pages, or call the Growth Hub now on: **0844 257 84 50** email info@cumbriagrowthhub.co.uk or visit us at www.cumbriagrowthhub.co.uk

Developed by:

University of
Cumbria 

Supported by:





Graduate Placements

Benefit from the latest skills and knowledge by giving a student or graduate a defined piece of work over 20 days (150 hours).

Working with you we can:

- Help source a suitable student or graduate via our UK-wide database
- Support you to ensure that the student or graduate achieves the best for your business
- Arrange all contracts, payments and associated administration

The work can be carried out full or part-time, with the possibility of conducting some of the work remotely.

“Having Stuart working with us brought new skills, which we don’t currently have within the business and has enabled us to diversify and follow new directions, which is adding value to our business.”

Stephen Beresford, owner of Good Wood Boat Company
Placement Graduate: Stuart Norton – Project Engineer

“Having The University of Cumbria support through the CBGH project has helped the company to find the right person with skills that the company needs. A small business doesn’t have the time and expertise in personnel and the support from UoC for this aspect of recruiting the right person has been invaluable. We are very pleased with Phil’s work and recognise that he’s brought the skills we need in order to grow the company. After the project completed recently, we have been delighted to be in the position to offer Phil employment.”

Stuart Galpin, owner of Galpin Landscape Architecture
Placement Graduate: Phil Mason – Design Assistant



Learning and Development

Learning and Development can be costly but is vital in keeping you up to date and ahead of the game.

The University of Cumbria are providing an opportunity for SME’s to access FREE Skills Development and Networking events.

By attending these events, you can:

- Be informed and inspired by established business leaders and experts to grow and move your business forward.
- Take the opportunity to network with other like minded business owners and managers.

For more information on upcoming events , please contact us.





Funding

Cumbria Business Growth Hub is part-funded by the European Regional Development Fund and the aforementioned products and services are offered at a significantly reduced cost .

Eligible businesses will be required to make a contribution of £500+VAT.

Terms, conditions and eligibility criteria apply.

Contact

This service, developed and delivered by the University of Cumbria, forms part of the range of business support services provided through Cumbria Business Growth Hub and Rural Growth Network. You can contact the university directly on:

Tel: **01228 888731**

Email: **cbic@cumbria.ac.uk**

Web: **www.cumbria.ac.uk/cbgh**



Winning in the age of now

Cumbria's premier business
support programme

> Cumbria Business Growth Hub

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w: www.cumbriagrowthhub.co.uk



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