

Course Title	BA (Hons) Business Management with Marketing (with sandwich placement)
Course URL	https://www.cumbria.ac.uk/study/courses/undergraduate/business-management-with-marketing-with-sandwich-placement/
Course Fees	Years 1 – 3: £9,250 (Annually including placement)
Additional Costs	
<p>All students need to be aware that they will incur additional costs whilst on programme. The list below will provide you with an overview of additional costs.</p> <p>Books are reviewed annually and are therefore subject to change, course welcome information will provide you with an indicative list for the year.</p>	
Books and Journals	
<p>While we do publish a list of recommended texts for each module, purchase of these is not a requirement and all texts from the list are available for reference in the library. Please note that recommended textbooks are updated annually and these change to reflect modern approaches and updates in International Business Management. To give you a rough estimate of what you may wish to spend, please see below for costing: Business students - In the first year, approximately £210 - approximately £35 per textbook each, there will be 6 modules. Business students - In the second year, approximately £210 Business students - In the third year, approximately £200, including materials for dissertation module</p>	
Stationery	
<p>EXAMPLE: Stationery for your own personal use (pens, papers and folders, etc.).</p> <p>Whilst you will choose how much you need, expect to pay around £30 - £40 per year for these.</p>	
Clothing and Equipment	
<p>Students will incur costs for stationery and printing and other basic materials whilst on course and should budget accordingly. Where specifics are required they will be detailed below but items denoted are an outline rather than indicative list. A Scientific Calculator may be helpful for the research methods classes. The costs vary but they typically fall within the £8-15 range. Stationery to include folders, paper, dividers, wallets, notebooks and pens (approximate costs £30 per annum) An academic diary (approximate cost between £5- £10 per annum) A pen drive or other storage device may be useful to back up your work. (approximate cost around £15)</p>	
Other	
<p>An advantage of studying for the BA(Hons) International Business Management qualification is that you may, if you wish, take advantage of studying a shared module and simultaneously study for a Chartered Institute of Marketing award. You need to be a student member of the Chartered Institute of Marketing (£50 per year) and complete an online multi-choice test of 50 short questions. The assessment fee is £100</p>	