

Professional Midwifery Advocate			
Module Code:	HCPD7243	CAT credits:	20
Mode of delivery:	Online Learning	NQF Level:	7
Owning Institute:	Health	HECoS Code:	100288
Validation Start Date:	1 August 2025		

Aims of the Module
To prepare you as a registered midwife to achieve the standards and competencies required to successfully undertake the role of the Professional Midwifery Advocate (PMA).

Intended Learning Outcomes
On successful completion, you will be able to:
1. A systematic understanding and achievement of the standards and competencies required to successfully undertake the role of the Professional Midwifery Advocate (PMA)
2. Synthesise how the role of the Professional Midwifery Advocate will be deployed using the A-EQUIP model
3. Critically analyse how learning from this module may transform your understanding of your practice.

Indicative Module Content
These aspects of your module content are shown as indicative of the approach planned and as such might reasonably be expected to change and be updated over time.
Exploration of the A-Equip model including the background to the development of the model and policy drivers; Role of the Professional Midwifery Advocate; Adult learning styles; Restorative Clinical Supervision; Compassionate Resilience; Quality Improvement - methods and measures; Facilitators and barriers. Leadership qualities and leadership theories in practice including leadership challenges; quality improvement and how does the PMA role facilitate this; mindfulness and reflection.

Indicative Student Workload (hours)	
Work Integrated Learning	138
Guided Independent Study	38
Scheduled Learning and Teaching	24

Formative Assessment –
Formative assessment provides an opportunity for you to receive feedback on work as part of your learning for the module. Formative work does not have marks awarded that contribute to the final module mark.
Formative group and individual reflective writing.

Summative Assessment –
Summative assessment provides the opportunity for you to demonstrate that you have met the learning outcomes for the module.

	Length/size of the assessment	ILOs assessed	% Weighting	Is anonymous marking possible?	Core element?†
Portfolio	4000 words	1-4	pass/fail	No	Yes

† By default, your final module grade will be an aggregated mark. However, if this box is marked 'yes,' then you *must also* successfully pass this element of assessment in order to pass the module, regardless of the overall aggregated mark. If core element(s) of assessment are failed, the module will not be eligible for compensation. Further information on module compensation is available in the Academic Regulations.

Portfolio Task

A portfolio of evidence is developed around the Professional advocate competencies as set by NHSE (2017). These include restorative clinical supervision, monitoring and evaluating quality control, educational development and personal development. To include; competency worksheet, Restorative clinical supervision reflection, Critical discussion.

Marking

The Team will follow the University regulations on internal and external moderation to address Unconscious Bias.

Reassessment

Reassessment in the failed component(s) will be undertaken as stated in the Academic Regulations.

Compensation

This module is not eligible for compensation as a marginal fail within the limits set out in the Academic Regulations.

Indicative Core Bibliography

Reading list available at:

https://cumbria.leganto.exlibrisgroup.com/leganto/public/44UOC_INST/lists/8001355010002701?auth=SAML

Additional Notes

The summative practical skills assessment is completion of a work based learning competency profile demonstrating achievement of the 6 PMA programme outcomes which will be assessed in practice. The completed competency profile must be submitted as proof of practice competency.

To achieve the practice-based elements of the programme and competencies in practice, you must be allocated to a mentor who should be a current professional midwifery advocate and you must have the opportunity to observe and engage in a range of A-EQUIP related activities. Participation in the formative components of the module will help prepare you to undertake and succeed in the summative assessment.

Stand-Alone Study

This module is aimed at midwives, wishing to assume the role of the Professional Midwifery Advocate.

To be eligible to study this module, you must be a registered midwife with live NMC registration status.

CORE Module Descriptor

To be eligible to study this module, you must demonstrate the ability to study at this level and commit to attempting the assessment. When taken as part of a specific named award, the module content and assessment must be focussed towards the subject of that award. Students who successfully complete this module as a stand-alone module will be eligible for a University transcript of credit.